

WINTER 2024

Christmas

SCENTED NARCISSI



Hello!

**Order before 8th Dec and
pay last year's prices**

TURN TO PAGE 10 FOR MORE INFO

Scilly
flowers

A warm **hello** from Churchtown Farm!

This year back in August...

I travelled to Dartmouth for a reunion with the crew I sailed across the Atlantic with 34 years ago. Naturally any reunion comes with trepidation but any nervousness was soon replaced with much laughing over, 'Do you remember...' and teasing about the collective number of wrinkles we've acquired. Hearing what everyone had done, often shaped in some way by our sailing adventure, was fascinating.

When my shipmates heard that I grow flowers on Scilly there was a, 'wow' or 'lucky you'. This initial response was no doubt led by the same romanticism that I overcame swiftly after moving to St Martin's during a stormy February! But what my shipmates comments did make me realise was that I'm extremely privileged to do a job that helps keep **people connected** and makes people **happy**.

Zoe Julian



scillyflowers.co.uk

**Order your boxes of
handpicked happiness
before 8th Dec and pay
last year's prices**



From field to *front door*

A chance to
win flowers

Go to page 9

Placing orders



None of our team has far to commute, by 8am the office is up and running ready to take your orders.

Packing

In the shed your flowers are carefully packed, put into mail sacks and weighed.



Picking

Next the pickers fill their pockets with elastic bands to bunch the flowers and head out to the fields.



Isles of Scilly

Posting

Around 11am the postboat takes the mail to St Mary's. It returns after lunch for the last of the post.

At 4.30 pm (ish) the post flight leaves Scilly and your flowers are picked up in a post van at Land's End and join the mainland mail.

Not all days are the same, sometimes we do things a little differently to make sure your flowers arrive safely.



[scillyflowers.co.uk/
about-us/a-day-in-the-life](https://scillyflowers.co.uk/about-us/a-day-in-the-life)

Small is beautiful

When Ben isn't hands on farming or doing his least favorite job, sorting the fallout from being told, 'I was just using it and it broke...' he can be found working with other Island farmers and land managers on various environmental projects.

The environmental designations that cover somewhere as beautiful and unique as the Isles of Scilly are many and various. This year has seen an exciting addition that hopefully will deliver much more than just adding to the alphabet soup of environmental acronyms.



'Our hope is that in the long term land on Scilly is managed as an interconnected habitat for nature whilst supporting sustainable farming.'

Under the project title, 'Small is Beautiful' the Isles of Scilly now has it's own bespoke Landscape Recovery Project. The project will run for 25 years giving long-term, locally specific support to farmers and land managers to deliver sustainable production and environmental improvement.

Our hope is that in the long term land on Scilly is managed as an interconnected habitat for nature whilst supporting sustainable farming.



What's your *carbon footprint?*

– the key to accurate carbon counting.

As tenants of the Duchy of Cornwall our next environmental focus is to work with them on their ambition to become carbon neutral across their whole estate by the early 2030s. Of course before you make improvements you need to know where you're starting from using a carbon calculator.

Not all carbon calculators are equal and you can only make well informed decisions if the information you are working with is sound. We're very happy that the Duchy has invested in using the highly regarded **Farm Carbon Toolkit** - farmcarbontoolkit.org.uk across its whole estate nationally. For us there is a major extra bonus that the Farm Carbon Toolkit was actually founded by fellow islander Jonathan Smith, who has a small holding on St Martin's!

Over the past 11 years the toolkit has been honed and developed and Jonathan is still very much involved. We're at the start of our carbon calculating journey but having direct access to Jonathan, is a definite bonus!





farmcarbontoolkit.org.uk



Time for a *tiny change*

Over the last 33 years the basis of what we do hasn't really changed - top quality flowers from the Isles of Scilly, carefully wrapped and sent as gifts - **We're big on consistency!**

But every now and then we have tweaked our look to keep things fresh. Over the next few months those of you with a sharp eye might notice a few subtle changes (starting with this little newsletter).

The biggest change will be our website. We'll still use our beautiful illustrations and great pictures of Scilly but the colours and text we use will look a bit different. Nothing will look all that different until the New Year. But in time for Christmas we've made our checkout a little smoother, **making it easier to send flowers from any device.**

New Year New Look

Our new look will hopefully make our site easier to navigate and make shopping for flowers on your phone or tablet a little more intuitive.



How long have you been sending Scilly flowers?

We know lots of our lovely customers have been using our service for many years. Here's a little trip down memory lane, see how our look has changed over the 33 years.



This stamp was used on wholesale flower boxes and in 1991 was made into a sticker that went on our first postal boxes.



1994 - we started using 'Scent from the Islands' with our curly S.

Scent
from the Islands

After trying different colours and styles this logo was used for quite a few years at the turn of the millennium.



2004 - The luggage label was added and we agreed on a shade of green.



2014 - With more people shopping online it was confusing that our website name didn't match our logo.



2024 - Another 10 years on and time for a little update!



A chance to win flowers

If you've got a good tale of how you started sending Scilly Flowers or you think you may have been with us since near the beginning then we would love to hear from you. Email: info@scillyflowers.co.uk or write by the end of December and we'll pick five of our faves and send them a box of flowers to cheer up the New Year.



To enjoy *last year's prices*

Order by Sunday 8th Dec

Prices before 8th Dec for our most popular gift boxes

Our full range, including gift vouchers and subscriptions can be viewed online.

Pack A	Posy Pack	£15.00
Pack B	30 flowers	£21.00
Pack C	40 flowers	£23.00
Pack D	50 flowers	£25.50
Pack V	Posy Bouquet	£33.00

We've improved our website so it's easier to order flowers on any device.

BUT we're always very happy to talk to you on the phone if you prefer.

 01720 422169



scillyflowers.co.uk

All our flowers are sent from the Isles of Scilly by First Class post.

However you choose to order please make sure to do so in good time - **especially if you want to enjoy last years prices.**

40 scented narcissi



ORDER FORM



1

Fill in the form below.

2

Cut it out and pop it in an envelope.

3

Send it to : Churchtown Farm,
St Martin's, Isles of Scilly, TR250QL
Don't forget a stamp.

YOUR DETAILS Please use block capitals.

Sender's name _____

Home address _____

_____ Postcode _____

Telephone no. _____

Email address _____

☐

Please send me
another order form.

**Pack A £15.00 / Pack B £21.00 / Pack C £23.00/
Pack D £25.50 / Pack V £33.00**
Please go online or call for details of larger gifts.

WHO ARE YOU SENDING TO?

1. Name:

Address:

Postcode:

Preferred delivery date:

Pack:

Message:



PTO for more space

2. Name:		Message:
Address:		
Postcode:		
Preferred delivery date:	Pack:	

3. Name:		Message:
Address:		
Postcode:		
Preferred delivery date:	Pack:	

PAYMENT DETAILS

I enclose a cheque for £ _____ (payable to 'Churchtown Farm')

I wish to pay by card



Need more forms?

Card no.

Security no.

Expiry date _____

Signature _____

Flowers of the same or greater value may be sourced from other growers to ensure supply and quality. Although your flowers will be sent by First Class post, we cannot guarantee the exact date of delivery.



**scillyflowers.co.uk/
order-form**

Say hello to our team...



Santa's Magical *Reindeer Whale?*

We're beginning to think that maybe Father Christmas doesn't rely on reindeer to get to the Isles of Scilly but instead he might be hitching a ride on a humpback whale!

For the last two Christmas Eves a humpback whale has been spotted from Daymark on St Martin's. In 2022 our production manager Neil went whale spotting with his family on the 24th and clearly saw a whale blow and breach several times. Then last year after several unsuccessful whale watching trips to the Daymark our family was treated to an amazing sight. A whale came so close to the cliffs we nearly missed it as we were focusing our attention further off shore. In the excitement, we just about took a video that you can see here.



[scillyflowers.co.uk/
favourite-video](https://scillyflowers.co.uk/favourite-video)



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scillyflowers.co.uk



**Season's greetings
and a peaceful
New Year...**

The Julian family and
the Churchtown team

FULLY GUARANTEED

If you ever have a problem with our
flowers please let us know straight
away so we can put things right.

OPEN 7 DAYS A WEEK

**FOR OPENING TIMES
scillyflowers.co.uk/contact**



A chance to
win flowers

Go to page 9.



Visit scillyflowers.co.uk

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Churchtown Farm, St Martin's,

Isles of Scilly, TR25 0QL